June 5, 2018 Primary Election  
Santa Cruz City Sales Tax

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| **Measure Letter:** | Measure S |
| **Vote Requirement:** | majority |
| **Sponsoring Group:** | Santa Cruz City Council |
| **Address:** | 809 Center St., Santa Cruz, CA 95060 |
| **Contact:** | Bonnie Bush, Interim City Clerk |
| **Telephone:** | 831-420-5035 |
| **E-Mail:** | [bbush@cityofsantacruz.com](mailto:bbush@cityofsantacruz.com) |
| **Tax Rate Statement Due:** | NA |
| **10-day Public Inspection Period:** | NA |
| **Arguments (300 words) Due:** | March 16, 5pm – to Santa Cruz City Clerk |
| **Impartial Analysis (500 words) Due:** | March 16, 5pm – to Santa Cruz City Clerk |
| **Fiscal Analysis (500 words) Due:** | NA |
| **10-day Public Inspection:** | March 17 - 29 |
| **Rebuttals (250 words) Due:** | March 23, 5pm – to Santa Cruz City Clerk |
| **10-day Public Inspection:** | March 24 – April 2 |
| **Argument in Favor Filed by:** | Cynthia Mathews City Councilmember, City of Santa Cruz 831-423-8977 [cmathews@cityofsantacruz.com](mailto:cmathews@cityofsantacruz.com) |
| **Argument Against Filed by:** | No argument against Measure S was filed. |