

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of **CARYN MACHADO**, Candidate for
Member of City Council
City of Scotts Valley

Living in Scotts Valley for the last 14 years, I can truly say that I feel lucky to reside in this safe, clean and beautiful town. But I am concerned about its future. The Town Center plans have been stalled for too long, and the proposed development at the edge of town currently divides us. As my teenage son would tell you, growing pains aren't easy! I would, however, like to help alleviate them. Working at the polls this year reinforced my desire to connect with the community and help address these kinds of challenges.

My professional background is in the real estate/mortgage industry, and I have spent the last several years working for a local title company. While there I learned how to be a neutral third party, working for the benefit of everyone involved and seeing things from all points of view.

If elected, I intend to work hard to help our citizens and city leaders find middle ground on all issues by focusing on our commonalities, not our differences, and by doing more listening and less talking.

Let's stop fighting and start working towards solutions.

To learn more please visit my website: www.carynmachado.com

Statement of **CHUCK WALKER**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Business Analyst

Age: 52

Our city is facing some critical and challenging issues. Businesses are struggling to survive, economic activity is at a low and new development creates concerns from residents worried about impacts to their quality of life. We need leadership with experience. Experience with city government, experience with quality development and experience with encouraging a positive business environment that will provide for and maintain the quality of life we have grown to expect here in Scotts Valley.

As a former Mayor and Council Member of Scotts Valley, and currently being a professional business analyst, I will bring all these qualifications to this position. In my previous term as Mayor and City Council Member, I was instrumental in bringing many improvements to our city, including; 4th of July fireworks celebration, rebuilding of Scotts Valley Drive, raising over \$7,000 for upgrading the Seniors Center computers, and provided AED devices in first responder police vehicles to help save heart attack victims at no cost to the city.

If you would like to keep the quality of life you love and know, then vote for experience. Vote Chuck Walker for City Council this November.

For more detailed information, visit my website: www.chuckwalker2008.com

Statement of **SHERILYN A. JAGER**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Bookkeeper

Age: 49

I have been a resident and homeowner in Scotts Valley for 18 years and am a UCSC graduate with a BS in Earth Science. I have an acute appreciation for environmental issues and responsible growth that will continue to be of concern for our community.

During the past year I have dealt directly with the Scotts Valley Planning Department, Planning Commission, and City Council on a variety of issues pertaining to property zoning and development plans that will have a significant impact on our community.

When elected I will be a strong advocate for the basic rights of homeowners as outlined by City Code and Guidelines. I will be a voice for all Scotts Valley citizens and local businesses who perhaps in the past have not been heard.

I served on the Board of Directors for the Country Terrace Homeowner's Association for 8 years and am currently employed as a bookkeeper. I am married with two children who attend local college.

On November 4th vote Jager.

Statement of **RANDY JOHNSON**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Councilmember/Businessman

Age: 56

I'm proud of what we've done to ensure that the City of Scotts Valley is an incredible place to live, work and raise a family. I'm running for re-election because I'm excited about what can happen in the next four years to make Scotts Valley even better.

We need a steady hand to build on the progress I've helped make, most notably in moving the Town Center project forward. I'm proud that my leadership has helped one of the propane companies agree to move, gotten unprecedented cooperation from landowners and resulted in a Town Center plan that will soon be the crown jewel for our city.

My leadership has also ensured:

An effective police force that stays in touch with the people it serves;

Well-maintained parks that serve all, from toddlers to seniors;

Intact natural beauty thanks to balanced, responsible growth;

A vibrant recreation department that offers a tremendous variety of well-run programs;

An unmatched sense of community helped by respectful, involved, thoughtful leadership from the City of Scotts Valley.

I believe it's not an accident that things have gone well. Continuing our current leadership will build the Town Center and maintain today's responsible policies that are needed to keep Scotts Valley such a special place.

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Statement of **DONNA LIND**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Scotts Valley Police Sergeant, Retired

When I joined the City of Scotts Valley 40 years ago, we had no stoplights and only four employees. There were so few staff that I doubled as police dispatcher and secretary to the City Council and Planning Commission.

A lot has changed since then, but even more hasn't – we still have a unique quality of life and community spirit that is very rare and worth protecting.

I'm a graduate of Santa Cruz High and the Gavilan College Police Academy, a retired SVPD Sergeant and city employee of 40 years, a Reserve Officer and member of our Hostage Negotiation Team. I developed the Department's first Juvenile Officer Program in 1978 and was named Officer of the Year three times.

I'm currently Secretary of the Scotts Valley Chamber of Commerce Ambassadors, President of the Santa Cruz County Fallen Officer Association and active in my church, Special Olympics and other community groups.

The skills I've demonstrated as a police officer – how to communicate effectively, mediate difficult situations, and especially, to listen – will serve us well on the City Council.

I'll support our local economy, control spending, support our police and preserve the unequalled quality of life that makes Scotts Valley so special.
www.donnalind.org

Statement of **FRANK Z. KERTAI**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Business Consultant

Age: 55

I will bring fresh views to Scotts Valley City Hall. I have lived and worked on the Central Coast since 1992 with my family. I have an extensive business background and have years of experience working with government agencies in both Business and Information Technology.

My credentials include:

M.S in Management Science and B.A. in Economics from CSUN. Married. Partner in Information Technology Business. Scotts Valley homeowner. I have served as an officer in a number of professional associations.

If elected to office, I will continue the "Smart Growth" policies that make Scotts Valley such a wonderful place to live, work and play. I will advocate responsible local development that encourages a positive local businesses environment, maintains neighborhood character and integrity, is compatible with town center development and appropriately addresses traffic. I will promote accountable, open and participative government.

www.frankkertai.com

Statement of **DENE BUSTICHI**, Candidate for
Member of City Council
City of Scotts Valley

Occupation: Incumbent/Small Business Owner

Age: 44

As a lifelong resident of Scotts Valley, I understand the needs of this community. We want to keep our small town feel while providing needed services like parks, a fully staffed police department and well maintained roads.

As your Councilmember and past Mayor we have made great progress in many key areas.

The Town Center is on its way, after a decade of failures, and, with the right leadership, we will have a great Town Center to enjoy with our families, while providing needed economic growth for our city.

As a small business owner I understand challenging economic times. While on the Council, I've helped make progress here as well. We are on our third year of positive sales tax growth. We have also cut in half the vacant commercial space in town.

As Mayor I gained approval of our Green Building Ordinance providing sustainable new buildings and reducing water demands.

Shugart Dog Park has been approved and will provide a permanent dog park and open space for our families.

The good things we have in Scotts Valley are no accident; they are the result of hard work. To build on the progress we've made, Please Re-Elect Dene Bustichi.

Bustichi4svCouncil.org