

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. A complete list of candidates appears on the Sample Ballot. Each statement is volunteered by, and (unless otherwise determined by the governing body) is printed at the expense of, the candidate.

Statement of **WILLIAM HAY**, Candidate for
Supervisor, 1st District
County of Santa Cruz

I am the Survival Candidate.

I'm 84 years old – so it's your survival and my children's, grandchildren's and great-grand-children's survival. I want to bring my experience to this job. I have an AB and MBA from Stanford. My experience: 10 years at DMV, last position Assistant Division Chief supervising 32 offices in Southern California; 8 years county welfare administration, last position Sacramento County Welfare Director; Partner in a 3 person startup in Hawaii, fifteen years later the company was in the Hawaii 100; Member 2006-2007 Santa Cruz County Grand Jury.

The critical goal I see for Santa Cruz County is to survive climate change. The county must act now to mitigate some local effects and I want to lead the charge. As a coastal community we must be concerned that sea levels will rise dramatically by 2015. With demand increasing and supply decreasing oil prices will skyrocket. We must shift our efforts from widening highways to resurfacing streets and adding bike lanes and sidewalks. We must triple our bus fleet and delete fare boxes. Time is not on our side.

A frog in water
Doesn't feel it boil in time
Dude, we are that frog.

Statement of **MICHAEL J. PISENTI**, Candidate for
Supervisor, 1st District
County of Santa Cruz

A hometown boy, lived most of life in District 1.

Education: Live Oak Elementary School, Branciforte Jr. Hi, Santa Cruz Hi School, Monterey Peninsula Collage, Navy Avionics School.

Married to Elwanda for 48 years.
49 years business experience, not a professional politician.

No new taxes. Family is the foundation of the nation and programs that split the family must stop. Government's primary purpose is public safety, secondary: to provide services private organizations can not. People own property and should have ability to develop it with proper guide lines.

Elected Board Member, Live Oak School District, 1975 to 1979, reelected November 2006.

Past Patrol Leader, Senior Patrol Leader, Junior Assistance Scout Master, Live Oak Boy Scout Troop 75 (later Troop 675).

Past Lieutenant District Governor, California Jaycees.

Past President/Chairman: Live Oak Cub Scout Pack 675 Committee, Santa Cruz Gideons, Live Oak PTA, Christian Aviation Fellowship, Santa Cruz Life Care.

6 years Naval Reserve, 3 1/2 years active duty, Honorable Discharged as PO-2.

Statement of **JOHN LEOPOLD**, Candidate for
Supervisor, 1st District
County of Santa Cruz

Occupation: Education Fundraiser **Age:** 43

Making government work for people – that's what I'm passionate about. I have devoted much of my life to public service, understand local government, and I am driven to work for you.

For fifteen years, I've been living in Live Oak, raising two daughters and creating opportunities for local residents. I led the effort to improve classrooms for kids at Soquel Schools – including smaller class sizes, and helped design the county program to give all children health insurance. I also ran a successful small business and served as Executive Director of the Santa Cruz AIDS Project.

For eight years as a Cabrillo College Trustee, I've worked tirelessly to upgrade the Stroke Center, expand the nursing program and fight for quality affordable education for all.

I'm the candidate who has experience shaping our community into a great place to raise a family, get a good education, find a job, and improve social services. As Supervisor, I will protect our environment, strengthen our neighborhoods and promote sound economic development.

I know that listening and being accessible are vital qualities for your Supervisor. You'll always have my undivided attention.

The proof? My cell phone is 566-0122 or email john@friendsofjohnleopold.com. Contact me any time.

Declaración de **JOHN LEOPOLD**, candidato para
Supervisor, Distrito 1
Condado de Santa Cruz

Ocupación: Recaudador de fondos para la educación **Edad:** 43

Hacer que el gobierno trabaje para el pueblo – ésa es mi pasión. Durante mi vida, he dedicado mucho tiempo al servicio público, entiendo el gobierno local, y me siento muy inspirado a trabajar para ustedes.

Por quince años, he vivido en Live Oak, criando a dos hijas y generando oportunidades para los residentes locales. Dirigí la iniciativa para mejorar los salones de clases de los alumnos de las escuelas de Soquel – incluyendo menos alumnos por salón de clases, y ayudé a diseñar el programa del condado para proveer un seguro médico para todos los niños. También, administré una pequeña empresa con éxito, y trabajé como director ejecutivo del Proyecto AIDS de Santa Cruz.

Por ocho años, como síndico de Cabrillo College, he trabajado incansablemente para modernizar el "Stroke Center" (Centro de Embolias), para ampliar el programa de enfermería, y para luchar por una educación asequible de primer orden.

Soy el candidato que tiene experiencia en dar forma a nuestra comunidad para ser un gran lugar para criar a una familia, para obtener una buena preparación académica, para encontrar un empleo y para mejorar los servicios públicos.

Como supervisor, protegeré nuestro medio ambiente, fortaleceré nuestros vecindarios y fomentaré un desarrollo económico inteligente.

Yo sé que escuchar y estar a la disposición son cualidades esenciales para ser su supervisor. Usted siempre tendrá mi atención completa.

¿Las pruebas? El número de teléfono de mi celular es el 566-0122, o me puede escribir a john@friendsofjohnleopold.com. Comuníquese conmigo en cualquier momento.

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Statement of **HUGH McISAAC**, Candidate for
Supervisor, 1st District
County of Santa Cruz

Occupation: Mediator, former Mayor

As a mediator and former mayor, I can bring non-adversarial problem solving skills to Santa Cruz County. As Director of the Conciliation Court in LA County and Family Court Services in Portland, Oregon, I have experiences working in local government. As a mediator and administrator for the courts, I have extensive experience resolving complex disputes. As a member of two task forces, I helped develop legislation reforming family law introducing mediation to the California and Oregon Courts.

My other credentials:

BA, Dartmouth College; MSW, USC,
Fulbright Scholar, New Zealand;
Lecturer in mediation England, Canada, New Zealand, Scotland, & Denmark
Editor, Family Courts Review
Training Supervisor, LA County
Asst. Prof., Long Beach State
Director, Oregon Family Institute
Director, Family Service Association of Long Beach
Married, father of 3, grandparent of 3

In addition I have served as President of the Family Service Council of California, President of the International Association of Family and Conciliation Courts, and the California Chapter, and Mayor, Manzanita, Oregon (sister city to Carmel).

If elected to office, I will help garner resources for the challenges ahead, involve more citizens, strengthen long range and emergency planning, develop better ways of resolving conflict, and combating gang violence.

More information at website: www.hughforsupervisor.org

Declaración de **HUGH McISAAC**, candidato para
Supervisor, Distrito 1
Condado de Santa Cruz

Ocupación: Mediator, ex alcalde

Como mediador y ex alcalde, llevaré al Condado de Santa Cruz habilidades para resolver problemas sin crear adversarios. Como director del Tribunal de Coalición en el Condado de Los Ángeles y en la Oficina de Servicios del Tribunal Familiar en Portland, Oregon, tengo experiencia trabajando en el gobierno local. Como mediador y administrador para las cortes, tengo extensa experiencia en la resolución de disputas complicadas. Como miembro de dos contingentes especiales, ayudé a establecer legislación para reformar el derecho familiar para introducir la mediación en las cortes de California y de Oregon.

Mi formación:

Licenciatura, Dartmouth College; MSW, USC; Fulbright Scholar, Nueva Zelanda; Conferencista en mediación, Inglaterra, Canadá, Nueva Zelanda, Escocia y Dinamarca; Revisor, revista del tribunal familiar; Supervisor de adiestramiento, Condado de Los Ángeles; Profesor auxiliar, Universidad Estatal de Long Beach Director, Instituto Familiar de Oregon; Director, Asociación de Servicios Familiares de Long Beach; Casado, padre de tres, abuelo de tres

Además, he sido presidente del Consejo de Servicios Familiares de California, presidente de la Asociación Internacional de Tribunales Familiares y de Conciliación, y la Organización de California, y alcalde, Manzanita, Oregon, (ciudad hermana de Carmel).

Si soy elegido, ayudaré a reunir recursos para los retos que tenemos por delante, incluiré la participación de más ciudadanos, fortaleceré la planificación de emergencia y a largo plazo, desarrollaré mejores maneras para resolver conflictos y para combatir la violencia de las pandillas.

Más información en mi página en Internet: www.hughforsupervisor.org.

Statement of **CAROLYN BUSENHART**, Candidate for
Supervisor, 1st District
County of Santa Cruz

Occupation: Businesswoman/Taxpayers Advocate

Age: 68

My endorsement by the Howard Jarvis Taxpayers Association-PAC makes me the taxpayers' candidate. If elected I will work for responsible local government.

My dedication to working for the people is demonstrated by having initiated many successful tax revolts against excessive and unfair taxes, fees, and assessments.

I am the most qualified candidate; I have been actively involved in politics and studying our county government budgets for the last 40+ years and I have had personal dealings with several county departments. No other candidate can say the same. I will be ready to take on the problems of the 1st district on day one.

As Supervisor, I will diligently work to:

Cut taxes in all forms

Submit all new or increased taxes to a vote of the people

Reverse the bloated bureaucratic growth of county government

Establish a citizen panel to look into budget expenditures

Restrict government intrusion into our lives and businesses

Rebuild public trust in government

Alleviate cross-town traffic congestion

Repair our aging roads and infrastructure

Streamline the planning process

Keep redevelopment funds within the intended district

Create a climate that welcomes business and promotes a healthy economy

Vote for Carolyn Busenhart and "Proven Leadership" on June 3rd

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Statement of **BETTY J. DANNER**, Candidate for
Supervisor, 1st District
County of Santa Cruz

Occupation: Business Consultant / Community Volunteer **Age:** 53

When the 1st District voters go to the polls on June 3rd you will be deciding on the future of our community and the entire county. As your supervisor, I will ensure that your trust and interests will be my highest priority.

We need a Supervisor who will safeguard our neighborhoods and improve our quality of life. As your County Supervisor I will: *Preserve our neighborhoods; Protect mobile home rent control; Fight crime; Improve traffic congestion; Promote economic vitality and protect the environment.*

I have a history of proven community leadership. As Executive Director of the Santa Cruz Criminal Justice Council, I was honored for my work by the County Board of Supervisors and Capitola, Santa Cruz, Scotts Valley and Watsonville City Councils. As a former senior analyst in the County Administrative Office, I understand county policies and budgets so I'll know where your dollars are going.

I was born and raised in Santa Cruz. I graduated from Harbor High, as did my two children. My passion for our County and my 25 years in business and government gives me the experience to make a difference. I am honored to have Supervisor Jan Beautz's endorsement. I ask for your vote on June 3rd.

www.BettyDannerforSupervisor.com

Declaración de **BETTY J. DANNER**, candidata para
Supervisor, Distrito 1
Condado de Santa Cruz

Ocupación: Consultora de negocios / voluntaria en la comunidad **Edad:** 53

Cuando ustedes los electores del Distrito 1 acuden a los centros electorales, el 3 de junio, decidirán el futuro de nuestra comunidad y de todo el condado. Como su Supervisora, me aseguraré que su confianza en mí y sus intereses sean mis prioridades más altas.

Necesitamos una Supervisora que proteja nuestros vecindarios y que mejore nuestra calidad de vida. Como Supervisora de su condado, preservaré nuestros vecindarios; *protegeré el control sobre los alquileres en los parques de casas rodantes; combatiré la delincuencia; mejoraré la congestión del tráfico; fomentaré la vitalidad económica y protegeré el medio ambiente.*

Tengo un historial probado de dirección comunitaria. Como directora ejecutiva del Consejo de Justicia Penal de Santa Cruz, recibí honores por mi trabajo del Consejo de Supervisores del Condado, y de los Concejos Municipales de Capitola, Santa Cruz, Scotts Valley y Watsonville. Como anterior analista supervisora en la Oficina Administrativa del Condado, entiendo las normas y los presupuestos del condado de tal forma que estaré al tanto del destino de sus dólares de impuestos.

Yo nací y me crié en Santa Cruz. Me gradué de Harbor High, al igual que mis hijos. Mi pasión por nuestro condado y mis 25 años en negocios y gobierno me dotan de la experiencia para marcar una diferencia. Me siento honrada por contar con el respaldo de la Supervisora, Jan Beautz. Le pido el voto de usted para el 3 de junio.

www.BettyDannerforSupervisor.com