

VOTER INFORMATION PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

The following pages may not contain a complete list of candidates. For a complete list of candidates, please refer to the Sample Ballot pages located at the beginning of this booklet. Candidate statements are voluntarily written by the candidate and printed exactly as filed. Statements are printed at the expense of the candidate, unless the governing body has agreed to pay the cost.

<p style="text-align: center;">Statement of JUDY McGOODEN, Candidate for Governing Board Member Soquel Union Elementary School District</p> <p>Occupation: Incumbent/Business Owner</p> <p>A community member for 21 years, I have actively supported our public schools, most recently as a Governing Board Member for Soquel Union Elementary School District. I'm proud to be a member and past President of this Board which has worked diligently to set high goals for student achievement as measured by steadily increasing standardized test scores, and has successfully supported a bond to improve facilities for enhanced student safety and enjoyment. Member, California School Boards Association and graduate of CSBA Masters in Governance program; 2002 graduate, Leadership Santa Cruz County. I continue to support these concepts as stated in my 2000 campaign and would appreciate your continued support:</p> <ul style="list-style-type: none"> • That the entire community shares in the responsibility of providing an exceptional education to our children; • That kids themselves are responsible for their "jobs" as students; • That parents are responsible for getting healthy students to school on time, providing appropriate dress and nourishment and a supportive environment for study; • That teachers and support staff shall teach each child according to state standards in place in our district, ensuring that every child is challenged to reach their goals; • That administration and the Board will oversee and ensure success of all students. 	<p style="text-align: center;">Statement of KEVIN McGIBBEN, Candidate for Governing Board Member Soquel Union Elementary School District</p> <p>Occupation: Director, Opal Cliffs Park and Recreation District Board</p> <p>Voting for Kevin McGibben will:</p> <ul style="list-style-type: none"> • Increase educational opportunities for our children • Foster better working relationship with the City of Capitola • Bring proven business leadership to your School District • Provide a local and new voice to advocate for you <p>My family has been in the Soquel community for 40 years. I have attended and graduated from local schools including; Soquel Elementary, New Brighton Middle School and Soquel High. I completed college and graduate school with a Bachelor of Arts (B.A.) and Master of Business Administration (M.B.A.). I came home to locate my business in Soquel Village, and live in the Opal Cliffs area with my wife Sasha and our young family.</p> <p>As a husband and father with a strong commitment to our schools, my primary focus as your School Board Member will always be our children. I truly want to give something back to our community and the schools that provided me with the tools to succeed in today's world.</p> <p>I am pleased to note the growing support of many community leaders, including past and current School Board Members, the Santa Cruz County Senior Coalition for Fair Taxation, as well as many parents and teachers within the School District.</p>
<p style="text-align: center;">Statement of TED DONNELLY, Candidate for Governing Board Member Soquel Union Elementary School District</p> <p>Occupation: Appointed Incumbent/City Employee Age: 43</p> <p>The Governing Board Member is the only locally elected official representing our school children. It is the Governing Board Member's responsibility to ensure our students' educational programs are maintained at high standards. As part of the team, I will provide educational leadership and invest the time and energy to be effective. This Board appointed me because I am an involved parent in this district and it is important that this perspective be represented on the Board.</p> <p>As a member of our community, I have volunteered for many organizations. I have coached softball and soccer, worked with organizations that benefit children, and most importantly I am involved with my children's education. Having spent hours in our classrooms, working to fundraise and coaching, I've become well acquainted with parents, students, staff and businesses in our district.</p> <p>Currently, I have two daughters attending elementary and middle schools in our district. My hands-on involvement in our schools and community will keep me connected with our students, staff, and parents to ensure the requirements necessary to maintain a successful education.</p>	<p style="text-align: center;">Statement of KEITH P. CAHALEN, Candidate for Governing Board Member Soquel Union Elementary School District</p> <p>Occupation: National Sales Manager Age: 49</p> <p>I am bringing to the board my active involvement with the Soquel Elementary School District over the last 8 years, where I have been Site Council President, helped the Home & School Clubs, volunteered in teacher's classes, regularly attended board meetings and special board committees. I can appreciate the concerns of parents and community with a daughter in 7th and a son in 2nd grades. As National Sales Manager, my business background with 6 startups over 20 years, with starting capital ranging from \$100,000 to \$100 million has given me a strong experience of managing budgets and watching every penny. Having earned my teaching credential and with a mother who taught for 33 years, I understand the challenges facing the people educating our children.</p> <p>My priorities are:</p> <ol style="list-style-type: none"> 1) continuing the district's academic excellence and outreach to all students 2) encourage and support increased parent and community volunteers 3) increasing revenues 4) increasing teachers and staff salaries 5) improving district relationships with the community and businesses. <p>If elected to this office, I will work to provide the best education for our children, involve parents and participate in the community. I am open to all questions and suggestions, so please ask.</p>