November 8, 2016 Presidential General Election  
Santa Cruz County Cannabis Business Tax Amendment

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| **Measure Letter:** | Measure E |
| **Vote Requirement:** | Majority |
| **Sponsoring Group:** | Santa Cruz County Board of Supervisors |
| **Address:** | 701 Ocean St., 5th Floor |
| **Contact:** | Susan Mauriello, County Administrative Officer |
| **Telephone:** | [831-454-](tel:831-464-5632)2200 |
| **E-Mail:** | [Susan.mauriello@santacruzcounty.us](mailto:Susan.mauriello@santacruzcounty.us) |
| **Tax Rate Statement Due:** | NA |
| **10-day Public Inspection Period:** | NA |
| **Arguments (300 words) Due:** | August 19, 2016 5pm – to Santa Cruz County Clerk |
| **Impartial Analysis (500 words) Due:** | August 19, 2016 5pm – to Santa Cruz County Clerk |
| **Fiscal Analysis (500 words) Due:** | NA |
| **10-day Public Inspection:** | August 20 – August 29 |
| **Rebuttals (250 words) Due:** | August 26, 2016 5pm – to Santa Cruz County Clerk |
| **10-day Public Inspection:** | August 27 – September 6 |
| **Argument in Favor Filed by:** | Santa Cruz County Board of Supervisors  Bruce McPherson, Chair  831-454-2200  [Bruce.mcpherson@santacruzcounty.us](mailto:Bruce.mcpherson@santacruzcounty.us) |
| **Argument Against Filed by:** | Michael Boyd  408-891-9677  [Boyd.michael@gmail.com](mailto:Boyd.michael@gmail.com) |