November 8, 2016 Presidential General Election  
Santa Cruz City Cannabis Business Tax

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| **Measure Letter:** | Measure I |
| **Vote Requirement:** | Majority |
| **Sponsoring Group:** | Santa Cruz City Council |
| **Address:** | 809 Center St., Santa Cruz |
| **Contact:** | Bren Lehr, City Clerk |
| **Telephone:** | [831-420-5038](tel:831-464-5632) |
| **E-Mail:** | [blehr@cityofsantacruz.com](mailto:blehr@cityofsantacruz.com) |
| **Tax Rate Statement Due:** | NA |
| **10-day Public Inspection Period:** | NA |
| **Arguments (300 words) Due:** | August 19, 2016 5pm – to Santa Cruz City Clerk |
| **Impartial Analysis (500 words) Due:** | August 19, 2016 5pm – to Santa Cruz City Clerk |
| **Fiscal Analysis (500 words) Due:** | NA |
| **10-day Public Inspection:** | August 20 – August 29 |
| **Rebuttals (250 words) Due:** | August 26, 2016 5pm – to Santa Cruz City Clerk |
| **10-day Public Inspection:** | August 27 – September 6 |
| **Argument in Favor Filed by:** | Santa Cruz City Council  Cynthia Mathews, Mayor  831-423-8977  [mathews@cruzio.com](mailto:mathews@cruzio.com) |
| **Argument Against Filed by:** | Lisa Tillery  831-431-0435  [Lisa.tillery23@gmail.com](mailto:Lisa.tillery23@gmail.com) |